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NEWS RELEASE

U.S. POSTAL SERVICE SIGNS AGREEMENT TO SELL THE PATRIOT CHALLENGE GAME ONLINE

Fun and Educational Board Game Celebrates Everything American with U.S. Stamp Art

MISSION VIEJO, Calif., November 24, 2003 — Patriot Challenge Inc., maker of the new Patriot Challenge™ Game announced today that the U.S. Postal Service (USPS) has begun offering “*the game that celebrates America*” online at the USPS Postal Store. Patriot Challenge is a board game that uses reproductions of U.S. Postal Service stamps to help tell the story of our nation and test game players’ knowledge of U.S. history from past to present.

Patriot Challenge is the first game about America to feature colorful stamp art from the U.S. stamp collection. Included among the 300+ miniature works of art in the game are those images that highlight significant events in American history including, the Pilgrims arriving on the Mayflower, the Boston Tea Party, the Signing of the Declaration of Independence, and the moon landing.

“Patriot Challenge is a novel product that turns stamp images into a fun learning experience for American families and school children,” said Pamela York, USPS Manager of Licensing. “The Patriot Challenge Game is a great addition to our product selection at our online Postal Store.”

Patriot Challenge is similar to a trivia game but nothing about the game is trivial. The game has been developed by a panel of classroom educators and focuses players, ages 10 and up, on important and interesting information about America. The game card questions are based on nationwide curriculum standards and game play promotes teamwork, freedom of expression, tolerance and responsible citizenship.

“The Patriot Challenge game celebrates the American journey and stamp art brings it to life,” said Chris Nelson, game creator and President of Patriot Challenge, Inc. “The United States Stamp Collection tells our nation’s story, honors our accomplishments and reveals the spirit of the American people in a unique art form. We are very enthusiastic about being a licensee of the U.S. Postal Service and see this as an opportunity to share this valuable collection of Americana art with families throughout the U.S.”

The USPS Postal Store offers online stamp purchases and features the latest stamp collectibles. The licensing of stamp images by the USPS extends its well-known brand into creative merchandise for consumers nationwide. Each year, with the issuance of new stamps, the collection of stamp art grows along with the licensing opportunities for new products.

To purchase The Patriot Challenge Game, visit the USPS Postal Store at <http://shop.usps.com>. The price of the game is \$34.99 plus shipping. For more information on Patriot Challenge Inc., please contact us directly at 949.837.7444 or visit our website at www.patriotchallenge.com.